

ORCHID MEDIA

PRIVACY POLICY

Orchid Media is committed to protecting your privacy. This privacy statement is to provide information about the privacy and data collection practices for this site which are compliant with EU GDPR regulations. If you have any queries about this Policy or how we use your personal information, please contact us.

How do we collect your information?

We obtain personal information from you when you enquire about our activities.

What information do we collect?

We collect personal data as defined by the EU General Data Protection Regulation (GDPR). This may include your name, e-mail address, postal address, and telephone number.

It's Your Data

You can request us to amend or delete the personal information that we hold on you, tell you exactly what personal information we hold, or request that we stop contacting you at any time. If you agree to us holding personal data or providing you with information about what we do, you can opt out/unsubscribe at any time. Our contact details are at the bottom of this page.

Your consent

By providing us with your personal information, you consent to our processing such information in accordance with the purposes and provisions of this Privacy Policy, in particular:

- If you have provided us with a postal address, email address or telephone number, you consent to us using this to contact you.

How do we use this information?

We may use your personal information for the following purposes:

- to provide you with the services, products or information you have requested;
- to contact you about Orchid Media

We may also wish to provide you with information about any future events we think may be of interest to you. But we will only use your personal information for this purpose if we are allowed to do this by law or if we have your consent.

Do we share your information with anyone else?

We do not share your information with third parties for marketing purposes.

We may need to provide your information to our agents or contractors who perform services for us. This would only be to the extent necessary to enable you to receive those services that they are conducting for us. They are required by us to keep the information confidential and may not use it for any purpose other than to carry out the services for Orchid Media.

Orchid Media may share aggregate information about its customers, for example website traffic patterns, but no personal data will be shared with third parties.

How do we protect personal information?

We will take all reasonable steps necessary to ensure that data transferred outside the EEA is treated securely and in accordance with this Privacy Policy.

We also take appropriate measures to ensure that the information disclosed to us is kept secure, accurate and up to date and kept only for so long as is necessary for the purposes for which it is used.

Right of access

You have the right to ask for a copy of the information we hold about you. If you would like a copy of some or all of your personal information, please let us know using the contact details at the end of this policy.

We want to ensure that your personal information is accurate and up to date. If any of the information that you have provided us changes, for example if you change your email address, please let us know the correct details using the contact details at the end of this policy. You may ask us, or we may ask you, to correct information you or we think is inaccurate, and you may also ask us to remove information which is inaccurate.

Our website and Links to other websites

Our Website is operated by Orchid Media Group Ltd and contains links to other websites. This Privacy Policy only applies to this website so when you access links to other websites you should read their own privacy and data collection policies.

‘Cookies’ are small pieces of information stored on the hard drive of a user’s computer which contain information about the user. The information is used to track a visitor’s use of the website and to compile statistical reports on website activity.

Orchid Media may store information about your user preferences (e.g. preferred text size) using cookies (files which are sent by us to your computer or other access device) which we can access when you visit our site in the future. We do this to help enhance your interaction with our website. We do not use cookies to retrieve any personal information on your computer.

To comply with EU Law we must explicitly notify you when cookies are used on our website, so you will see a notice to this effect on our website from time to time. If you want to delete any cookies that are already on your computer, please refer to instructions for your file management software to locate the file or directory that stores cookies.

If you want to prevent our cookies being stored on your computer in future, you may do so by referring to your internet browser’s instructions. You can do this by clicking on the “Help” menu. Please note, however, that if you disable our cookies you may not be able to access certain areas of our site.

Web analysis with Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. (Google). Google Analytics uses cookies, i.e. text files stored on your computer to enable analysis of website usage by you. Information generated by the cookie about your use of this website is usually transmitted to a Google server in the United States and stored there. In case of activated IP anonymization on this website, however, your IP address is previously truncated by Google within member states of the European Union or in other states which are party to the agreement on the European Economic Area. Only in exceptional cases is a full IP address transmitted to a Google server in the United States and truncated there. On behalf this website's owner, Google will use this information to evaluate your use of the website, compile reports about website activities, and provide the website's operator with further services related to website and Internet usage. The IP address sent from your browser as part of Google Analytics is not merged with other data by Google. You can prevent storage of cookies by appropriately setting your browser software; in this case, however, please note that you might not be able to fully use all functions offered by this website. In addition, you can prevent data generated by the cookie and relating to your use of the website (including your IP address) from being collected and processed by Google, by downloading and installing a browser plug-in from the following link: <http://tools.google.com/dlpage/gaoptout?hl=en>

Social plug-ins from Facebook

We use social plug-ins from facebook.com, operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. The plug-ins can be recognized by way of the Facebook logo or the supplement "Facebook Social Plug-in". For example, if you click on the "Like" button or leave a comment, the relevant information is transmitted directly from your browser to Facebook and stored there. Furthermore, Facebook makes your likes public for your Facebook friends. If you are logged into Facebook, it can assign the invocation of our page directly to your Facebook account. Even if you are not logged in or don't have a Facebook account, your browser sends information (e.g. which web pages you have called up, your IP address) which is then stored by Facebook. For details about handling of your personal data by Facebook and your related rights, please refer to the data privacy policy of Facebook: <http://www.facebook.com/policy.php>. If you do not want Facebook to map data collected about you via our Web sites to your Facebook account, you must log out of Facebook before you visit our web pages.

Social plug-ins from Twitter

We use social plug-ins from Twitter.com, operated by Twitter Inc. 795 Folsom St., Suite 600, San Francisco, CA 94107. If you use Retweet, the websites visited by you are announced to third parties and associated with your Twitter account. Details about handling of your data by Twitter as well as your rights and setting options for protecting your personal information can be found in Twitter's data privacy policy: <http://twitter.com/privacy>

Unsubscribe

If you receive a newsletter or other mailing from us, you will always be able to unsubscribe to these at any time.

If for any reason you do not want us to share your data, no longer require our services or do not want us to contact you, please let us know by writing to us at the address or email below.

Changes to this policy

We keep our Privacy Policy under regular review. If we change our Privacy Policy we will post the changes on this page, and place notices on other pages of the website, so that you may be aware of the information we collect and how we use it at all times. You will always have the opportunity to opt out of any revised use of your existing information.

For more information, please contact:
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